



## PRESS RELEASE

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### **Waverly Labs Announces Reaching \$4 Million in Crowdfunding on IndieGogo**

*The company will be closing their pre-launch campaign and moving pre-orders to their website.*

**NEW YORK, NY, ( January, 5<sup>th</sup> 2017) -- Waverly Labs, Inc. --** On January 1st, Waverly Labs' IndieGogo campaign reached \$4 million.

Waverly Labs' crowdfunding campaign, which started in May 2016, aimed to raise funding for [Pilot, the World's First Smart Earpiece, which translates between users speaking different languages](#). Using the latest technologies in speech recognition, machine translation and the advances of wearable technology, Pilot allows wearers to speak French, Italian, Spanish, Portuguese along with English and clearly understand each other.

Andrew Ochoa, CEO, said he was ready to close the pre-launch campaign on IndieGoGo (where Pilot is currently being sold at 30% off its retail price) to continue taking pre-orders directly on the Waverly Labs website. The switch is scheduled to take place in the next few weeks.

Last month, Waverly Labs launched the Pilot V1 app. Waverly Labs [shared](#) that launching the Pilot app before releasing the full conversational kit including the earpieces, should *"allow our users to become more familiar with voice synthesis translation and prepare for the arrival of Pilot and wearable technology"*.

**For more information on the app features, Pilot or Waverly Labs:**

click [here](#) or visit <https://www.waverlylabs.com/press/>

#### **About Waverly Labs, Inc.**

Waverly Labs is an innovative consumer electronics company created in 2014. Waverly Labs is developing a smart earpiece at the convergence of wearable technology and speech translation called Pilot.

#### **About Pilot – smart translating earpiece**

Pilot uses the latest technologies in speech recognition, machine translation and wearable technology to allow users to converse without language barriers. Pilot includes a second earpiece for wireless music streaming and a mobile app, which toggles between languages.

**Pilot is available in pre-sale on IndieGogo at:**

<https://www.indiegogo.com/projects/meet-the-pilot-smart-earpiece-language-translator>

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**Source: Waverly Labs, Inc.**

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